

**NEPTUNE CITY BOARD OF EDUCATION
ACTION PLAN - Community Involvement/Outreach**

BOARD GOAL: Develop an all-inclusive plan to reach out to all corners of the community in an effort to provide more consistent engagement in the school district.

Objectives:

- a. Develop a means of communication to reach all parts of the community**
- b. Create programs that will bring all groups of the community into the school**
- c. Identify the needs of the community and create supportive programs**
- d. Create an open door sense of community and belonging within the school**

Major Activities	Board/staff	Resources	Constraints	Timelines	Indicators of Success
1. Investigate the organization of the district website for easy access or resources	CSA IT Coordinator	Website	Time Budget	June 2019-ongoing	Updated Website
2. Explore improvements to the current school calendar or development of other methods of displaying school community events in an efficient and effective way	CSA IT Coordinator Main office Support	Website Social Media	Time Budget	June 2019-ongoing	District Website
3. Continue the use of multiple means of communication with school community, instagram, twitter, facebook, webpage, e –alerts (text and email), automated phone calls	CSA IT Coordinator Main office Support	Website Social Media	Time Budget	September 2018-ongoing	Continued communication Social Media posts

<p>4.Promote understanding among community members that our school offers excellence in education by providing consolidated information on student achievement, curriculum and instruction, activities, and highlights of initiatives and programs in school</p>	<p>Administration Teachers Students Boosters</p>	<p>Administration Teachers Students Boosters Social Media</p>	<p>Time Budget</p>	<p>September 2018-ongoing</p>	<p>Continued communication Social Media posts</p>
<p>5. Explore evolution and effectiveness use of parent organizations and activities that are directly related to student success</p>	<p>Administration Teachers Students Boosters</p>	<p>Boosters</p>	<p>Time Budget</p>	<p>September 2018-ongoing</p>	<p>Meeting Agendas Meeting Minutes New programs</p>

<p>Increase focus on Digital Citizenship to continue o educate our community (students, parents, staff, teachers) to understand what students/technology users should know in order to use technology appropriately in a technology infused society</p>	<p>CSA Supervisors IT Coordinator Teachers Student Leaders</p>	<p>CSA Supervisors IT Coordinator Teachers Student Leaders Boosters</p>	<p>Budget Time</p>	<p>September 20, 2018 – ongoing, yearly meetings, presentation</p>	<p>Presentations Minutes of Meetings</p>
<p>Increase cultural celebrations within our school and invite community members to participate</p>	<p>CSA Supervisors Staff</p>	<p>Community Members, Parents STaff</p>	<p>Community member availability Budget Time within school day</p>	<p>September 20, 2018-ongoing</p>	<p>Increased cultural events</p>
<p>Establish a Family Outreach position to address important issues and community needs</p>	<p>CSA</p>	<p>CSA Supervisors</p>	<p>Budget Personnel</p>	<p>September 20</p>	<p>Personnel assignment Meeting dates and Agendas programs</p>

5.					